



The **Social Scholar** is a new series of lunchtime seminars from the School of Advanced Study, looking into the theme of Social Media. Each session includes a 20 minute presentation from an expert already using social media in the Humanities followed by discussion and Q&A. In these sessions we hope to learn together about how to better use social media in a professional capacity and what the difficulties and issues are. The series will look at blogs, Twitter, Facebook, and other social media services. Tea and coffee are provided and you are welcome to bring your own lunch.

## Programme Winter 2013

# The Anti-Social Scholar (and how not to become one)



**23 October 2013, 13:00 - 14:00**

**Speakers Abstract:**

Having a strong online presence is key to gaining recognition in the Digital Age. By focusing on the British Library's Medieval Manuscripts Blog, we will discuss strategies for successful blogging, and for communicating to a global audience. We will introduce the Seven Golden Rules of Blogging, and will consider how to build and maintain a readership for academic blogs.

Julian Harrison is Curator of Pre-1600 Historical Manuscripts at the British Library, and Co-Curator of the forthcoming Magna Carta exhibition (2015). He is one of the editors of the Medieval Manuscripts Blog, which is on course to receive in excess of 500,000 hits this year.

**Speakers:**

Julian Harrison (British Library)

**Organised by:**

School of Advanced Study

**Event Type:**

Seminar

**Venue:**

Room 246 (Senate House)

**Venue Details:**

Senate House  
Malet Street  
London WC1E 7HU

# Getting started as a Research Blogger: Single Authored or Multi Authored Blogs?



**13 November 2013, 13:00 - 14:00**

**Speakers Abstract:**

For many 'blogging' is still seen as an individualised activity and yet multi author blogging is increasingly becoming the norm within the academy. In this talk I explore the difference between single author and multi author blogs, explain the benefits of each and offer some practical advice on getting started as a research blogger.

**Speakers:**

Mark Carrigan (Warwick/LSE)

**Organised by:**

School of Advanced Study

**Event Type:**

Seminar

**Venue:**

Room 246 (Senate House)

**Venue Details:**

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London WC1E 7HU

# The ethics of social media publishing: a brief introduction for researchers



**04 December 2013, 13:00 - 14:00**

**Speakers Abstract:**

The proliferation of social media platforms is changing the configuration of access to 'the public domain'. There are still gatekeepers, whose professional roles, political influence or wealth give them a privileged position in deciding what gets published and who gets to hear about it. Yet it is also clear that the rise of social media publishing adds new layers of complexity and unpredictability to this process, particularly because the use of public social media platforms such as Facebook has become part of the fabric of everyday communication in way that blogging and other forms of online self-publishing never did, and are unlikely to do in future. For researchers, navigating the issues raised by dealing with issues of consent and copyright in a networked world, can be challenging. In this paper I will argue that

while new rules, guidelines and codes of conduct for ethical practice in the use of social media are important, and may be necessary, what is really missing is a sense of 'everyday ethics' in social media use. It is not good enough to devolve ethical decisions about what we do and say online to others, but we have to recover our own sense of ethical agency. As researchers, journalists, activists or just human beings in a digital world, we should work actively to reduce risk of harm to others, particularly the vulnerable, and never be afraid to speak truth to power.

**Speakers:**

Anne Alexander (CRASSH, University of Cambridge)

**Organised by:**

School of Advanced Study

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Seminar

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