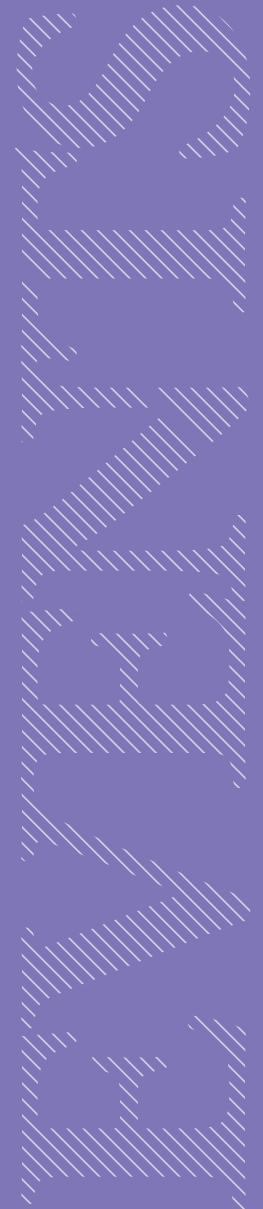




SCHOOL of  
ADVANCED STUDY  
UNIVERSITY OF LONDON

# THE SOCIAL SCHOLAR

## FREE PUBLIC LUNCHTIME SEMINAR SERIES



### CREATING IMPACT: USING SOCIAL NETWORKS TO BUILD KNOWLEDGE NETWORKS

**ABHAY ADHIKARI** (DIGITAL ENGAGEMENT SPECIALIST)

**DOROTHY FALLON** (AHRC SCIENCE IN CULTURE PROJECT)

1PM-2PM, 18 JUNE 2014, ROOM 246

**Abstract:**

Using the AHRC Science in Culture Theme as a case study, this session will explore how social media can be used to create impact and engagement for research projects. This session will provide practical insights into how to use social media to build knowledge networks and share project news.

We will be tweeting live from the event @SASNews and using #socialscholar

For full details - [blogs.sas.ac.uk/category/the-social-scholar/](http://blogs.sas.ac.uk/category/the-social-scholar/)  
Please RSVP at <http://bit.ly/1rjAiXs>

