



SCHOOL of  
ADVANCED STUDY  
UNIVERSITY OF LONDON

# THE SOCIAL SCHOLAR

## PUBLIC LUNCHTIME SEMINAR SERIES



### MARK CARRIGAN (WARWICK)

GETTING STARTED AS A RESEARCH BLOGGER:  
SINGLE AUTHORED OR MULTI AUTHORED BLOGS?

1PM-2PM, 13 NOVEMBER  
ROOM 246

For many 'blogging' is still seen as an individualised activity and yet multi author blogging is increasingly becoming the norm within the academy. In this talk I explore the difference between single author and multi author blogs, explain the benefits of each and offer some practical advice on getting started as a research blogger.

The School of Advanced Study would like to invite you to discuss and explore aspects of social media over lunch with our new monthly series of lunchtime seminars. If you use or are interested in using any form of social media in your work or research (such as blogs, Facebook, or Twitter) then this is a space for you to share your ideas and thoughts, and learn a little more about what others have to say. We hope that experience and sharing of knowledge and ideas will better help us all to overcome the challenges and learn more about what can and cannot be done.

All Social Scholar seminars are free to attend and open to all. Please feel free to bring your lunch along. Tea and Coffee will be provided.

For full details - <http://blogs.sas.ac.uk/category/the-social-scholar/>

